

ADVERTISE WITH ALCA

Arrowhead Lake Community Association (ALCA) publishes "Smoke Signals", a full-color digital and printed newsletter publication. While ALCA members are the primary readers of this publication, it is shared widely on social media and available on the ALCA website for public viewing. Printed copies are available for members at the Welcome Center, Lodge, and other common facilities. Digitally, "Smoke Signals" is promoted on social media (Facebook and Instagram), the ALCA website homepage, and emailed to members via Constant Contact.



SINGLE EDITION AD PRICING

Full Page Ad (8" x 10.5"): **\$475**

Half Page Ad (8" x 5"): **\$250**

Business Card (3.875" x 2.125"): **\$115**

Print-ready artwork should be emailed to:

cmaurer@arrowheadlakepa.net

Required file format: .pdf, .png, or .jpg

Reformatting, edits or touchups will not be made to client supplied art.

Payments are due in full at time of registration. Payments can be made online at alca.jotform.com/ALCA/AdPay2026



Email Distribution: 4,500 Contacts

Facebook Audience:

ALCA Public Page: 5,000 Followers

ALCA Members Group: 2,500 Members

Instagram: 1,900 Followers

ALCA Website: 30,000 Monthly Views

"SMOKE SIGNALS" ADVERTISING OPTIONS

BUNDLE AD PRICING

Benefits of Bundling...

- Savings per issue
- Ad in 4 editions: *Winter, Spring, Summer, and Fall*
- Online BC ad with web link for 12 mos.

Full Page Ad Bundle

\$1,700 (\$200 Savings)

Ad Size:

8" wide x 10.5" high

Half Page Ad Bundle

\$850 (\$150 Savings)

Ad Size:

8" wide x 5" high

Business Card Ad Bundle

\$400 (\$60 Savings)

Ad Size: 3.875" wide x 2.125" high

BUSINESS CARD AD (ONLINE ONLY): \$250

- Online Business Card Ad (3.5"x2") for 12 mos.



ARROWHEAD LAKE COMMUNITY ASSOCIATION

2026 Sponsorship Pricing & Information

SPONSORSHIPS AT ALCA

Sponsorships are a great way to support fun and exciting activities and events at Arrowhead Lake Community Association and get your business name in front of potential customers.

SPONSORSHIP OPPORTUNITIES



Cardboard Boat Regatta Sponsor - \$150 (July 4th Weekend)

Provides funding for supplies used to shore up and decorate boats made of cardboard where contestants will test it's voyage success to the finish line without sinking. This fun summer time activity is for ages 7 and up. *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event.*



Holiday Cookout Event Sponsor - \$250 (Memorial Day & July 4th Weekend)

Cookout/BBQ events are held over two action-packed holiday weekends: Memorial Day Weekend and July 4th Weekend (OR Labor Day Weekend depending on the schedule). Get your business noticed at these popular events and on the event flyer! *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event.*



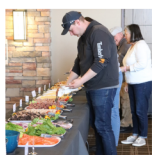
Light The Night & Glow Party Sponsor - \$150 (Labor Day Weekend)

Help us light up the night with glow-in-the dark and lighted items for people who attend this exciting annual event. Funds supply glow in the dark items for kids and adults to wear and for their boats. *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event. Sponsor may also provide glow-in-the-dark swag for the event. Must be delivered/dropped off to ALCA.*



Pick Up the Poconos Supply Sponsor - \$100 (April & September)

Provides funding for trash collection tools and small maintenance supplies for this bi-annual community beautification volunteer event in the Spring and Fall. Show the community your business cares! *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event.*



Pick Up the Poconos Lunch Sponsor - \$150 (April & September)

Provides funding for the volunteer lunch during this bi-annual community beautification event in the Spring and Fall. Show our volunteers your business appreciates what they do to preserve the beauty of the Poconos! *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event.*



Youth Fishing Derby Prize Sponsor - \$100 (July)

Provides funding for the purchase of prizes (fishing equipment, sporting equipment, etc.) which are given to all youth participants on the second day of the Arrowhead Anglers Fishing Derby! *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event.*



Youth Fishing Derby Lunch Sponsor - \$125 (July)

Provides funding for the purchase of lunch for all youth participants on the second day of the Arrowhead Anglers Fishing Derby! *Company name/logo and website listing on event flyer and signage, and mention on social media and at the event.*

Payments are due in full at time of registration and can be paid online at alca.jotform.com/ALCA/AdPay2026

Connie Maurer | Marketing & Community Relations Specialist
570-643-8133
cmaurer@arrowheadlakepa.net

