

Strategic Plan Assessment MoEs



Measures of Effectiveness (MoEs)

- Used to evaluate the effectiveness or success of a strategic goal, objective, and/or strategy
- Can be general in nature, or tailored to a specific area to gain more detail of the assessment
- Please utilize the following MoEs for discussion and tailor them as you see fit for your working group assessment. If you have other ideas/techniques, please share with all so we can improve our effort.



MoEs

- **Can the effect of the plan be quantified?** If so, can the team develop some metrics to show positive or negative effects as a baseline for this assessment, and to aid future assessments?
- **Is the goal/objective/strategy still relevant?** We all understand that times change, and so do procedures. Not all goals/objectives/strategies written in 2017 are relevant today, or in the next 3-5 years.
- **Has the organization accomplished the stated goal/objective/strategy?** Discuss full or partial accomplishments to drive objective/strategy edits.



MoEs (cont)

- **If an objective/strategy is a narrative, can the result be determined?** This will drive refining strategies in the future so results can be better quantified to aid in assessment. Also, has the narrative changed since 2017, and if so, what is the new BMP?
- **If an objective or strategy involved developing/gaining efficiency, can that be measured?** For example, if a strategy involved training staff, what was the outcome? Focus efforts not on quantification of results but rather the cultural and operational impact of said efficiency.

