

Presented by the 60th  
Anniversary Committee

# hello Summer



## FROM THE COMMITTEE...

We hope you enjoyed the first issue of "ALCA Celebrates 60!" We stepped back in time to the earliest days of Arrowhead Lake. It is so amazing to see how far we have come! In this issue, we feature the next decade of our history, the 70s! This decade saw a lot of advancements including the building of Island Pool and our first restaurant. If you have pictures or ideas for future newsletters, please reach out to us at [alcacelebrates60@gmail.com](mailto:alcacelebrates60@gmail.com).

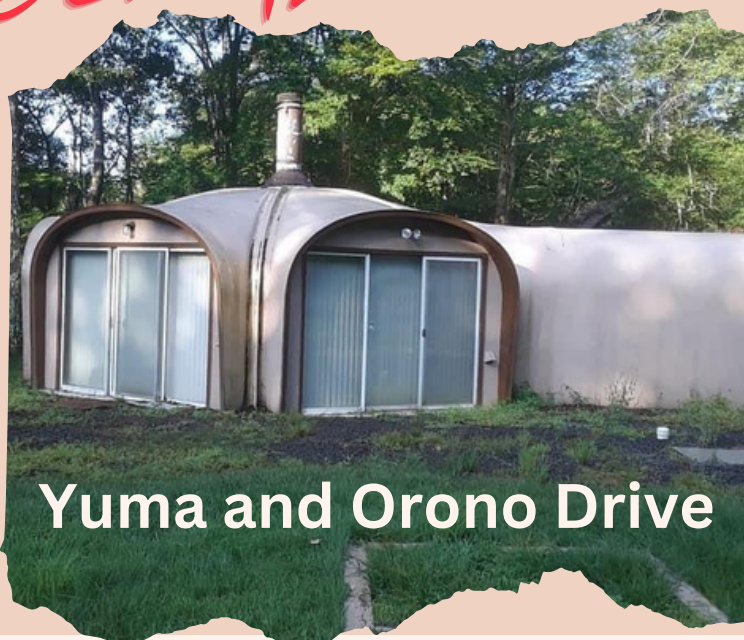
The 60th Anniversary Committee

**DID YOU KNOW BEACH  
TAGS STARTED THIS  
DECADE!**



*Pictured above: Some of the original beach tags!*

*The most unique house in ALCA!*



**Yuma and Orono Drive**



*This house was a landmark in the community. Whether you called it the Telletuby, Igloo, Star Trek, Jetsons, Flintstones, or Back to the Future house, everyone knew what house you were talking about! But did you know this was originally a bank and then was relocated to ALCA as a home?*







# DECADE SPOTLIGHT 70's

## Building our community...

The year **1970** also proved to be an exciting year for Arrowhead. The North Lake was finished, sections 8-12 were opened for sale, and the Island Pool was completed.



By the summer of **1973**, beaches were completed at the North Lake (Beach 4) as well as a beach at Island Pool, previously called Pleasure Island.

## Tip of the Arrow

The summer of **1975** brought more enhancements to the community including the grand opening of the Tip of the Arrow Restaurant in the lodge. Led by Chef Chet Brzoska, the full scale restaurant offered a variety of menu items including the specialty of the house, French Fried Ice Cream!



*Tip of the Arrow Restaurant menu and article on the grand opening*

### Tip of The Arrow Restaurant Opens at Arrowhead Lakes



Chet Brzoska, our chef who is a specialist in French cuisine.

646-7117 or 646-2232  
Reservations suggested

Right on the lake at Arrowhead

THE FOLLOWING ARE INCLUDED WITH YOUR DINNER:

APPETIZERS: Chicken of the French, Open Salad Bar, Soup de Jour, Homemade Bread

ENTREES:

N.Y. Strip Steak w/Mushrooms or Onion Rings	9.95
Land Chops w/Mint Jelly and Onion Rings	9.95
Two Pork Chops w/Apples	9.95
Sautéed Sirloin of Beef w/Fried Onions	9.95
Sautéed Beef w/Mushrooms w/Mushrooms and Rice	6.95
Virginia Ham w/Peppercorn and Rice	6.95
Druck ala Orange w/Potatoes and Cheese	6.25
Crusty Southern Fried Chicken	6.50
Deep Fried Chicken Fingers	8.95
Deep Fried Yule	5.50
Meatballs w/Spaghetti	5.25
W and Meatballs	7.25
E. SEA: Shrimp ala Maryland w/Rice	7.25
Hot Shrimp	7.30
Hot Frieder ala Maryland	7.25
Beacon Brook Trout	7.35
SERVED WITH POTATO, VEGETABLE, OF SPAGHETTI	6.00

CHILDREN'S MENU:

Hot Frieder ala Maryland	4.00
Spaghetti and Meatballs	4.00
Turkey	4.00

## Chipmunk Snack Bar

The Chipmunk Snack Bar was also another food option at the lake. Today, this is known as the Pinewood Deli!



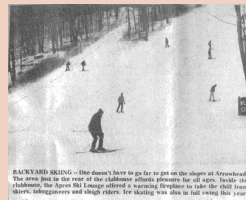
Advertisement from 1975 for the Chipmunk Snack Bar.

OVER 100 TEENS ATTENDED THE 4TH OF JULY DANCE IN 1975!

## Fun times around the lake...

As the community took shape, more activities became available. The ski slope gained popularity in the 1970s. The Apres Ski Lounge, located inside the clubhouse, offered a place to warm up after a day of skiing. Ice skating was also available.

Teen and adult dances were very popular this decade. Lighting was added to the tennis courts to allow for night time playing. The Arrowhead Special (bus pictured below) provided transportation to kids around the lake.



1973

Median home price \$32,500  
Gallon of milk \$0.62  
Gallon of gas \$0.39



# 70's



# DECADE SPOTLIGHT

(continued)

## BUILDING OUR COMMUNITY...



All American Homes brochure including model homes being built in ALCA



Pictured above: The main gate entrance.

Pictured to the right: Beach 1 playground and parking.



**DID YOU KNOW YEARLY DUES FOR ALCA IN 1969-1970 WERE \$5.00!**

## WHAT HOME WAS BEING BUILT THIS DECADE?

### VACATION HOMESITES

All On ... Or Close To The Lake

**\$50 DOWN**  
Minimum of \$3 per month to provide a balance of equity and

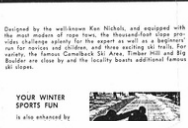
### LAKEFRONT PROPERTY

Only decades of experience in vacation colony planning can bring you all these features:

- 2000 feet in shoreline
- Private, wide, sandy, guarded bathing beaches
- Children's playground, tennis courts, ski slope
- Beautifully landscaped clubhouse to be constructed
- Excellent fishing and hunting
- Every summer and winter sport
- Golf courses and other ski slopes nearby



The entrance sign in the 70s



### Special Offer! America's Greatest

### VACATION HOME VALUES!

Priced to Fit Every Need and Budget . . .

Enjoy a lifetime of vacation fun in your own beautiful, custom-built home on the shores of our lovely and beautiful Arrowhead Lake.

**EASY TERMS - NO CASH DOWN** - in many cases, the down to your land is all you need!



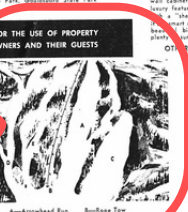
Pictured to the left: Lucy Rafter's home was built in 1974 on lot 26-41-9. Lucy is a full time resident who is very active in Seniors and leads the Balance & Strength Classes at the lodge 3 days a week. She and her husband bought this house because "it was a mess and we knew we could do a lot to restore it!"

Pictured to the right: Greg and Joan Aronowitz's home was built in 1979. They are original ALCA owners and full time residents. In 1979, there were only 5 houses on Wyalusing Drive. Back in the day, Greg managed the Chipmunk and often volunteered to man the grill at ALCA events. Currently, he sings in cabaret. Joan worked for Pocono Modular Co. and was responsible for building 20 homes at the lake. She served on the ALCA board and was chair of Recreation. They love the lake!!



**DID YOU KNOW WYALUSING DRIVE WAS THE FIRST ALCA STREET WITH PUBLIC SEWER!**

### The ALCA ski slope trails



Pictured above: Advertisements for homes and properties in ALCA.





# TALENT SPOTLIGHT

## MEET THE AUTHOR...

Steve Dragon started coming to the Poconos when he was 8 years old. His parents rented a cabin at Monroe Lake in Marshalls Creek from a family friend every August. At 17, he met his future wife Mary Ellen and discovered that her parents owned a cabin in Pine Flats, also in the Marshalls Creek area. They spent plenty of time at the family cabin and once they had children, they continued to bring them to the Poconos.

In 2014, they started to look for their own place and, on the recommendation of a co-worker, found their new vacation home in Arrowhead Lake. Now, they bring their two grandsons with them and they love Arrowhead as much as Steve and Mary Ellen do.

In 2021, Steve retired from the automotive industry after 46 years in the business. He now has more time to spend at Arrowhead and on his second career as an author of children's books.

Steve is still working on his third volume of the series, but in the meantime he loves attending craft shows to sell his books and get them out to the public. He attended last year's craft show at Arrowhead and sold quite a few books. *Do you have a copy of the books for your little ones?*

The books are available directly from the publisher at [store.bookbaby.com](http://store.bookbaby.com) and then search for the titles. They are also available on Amazon and Barnes and Noble's website, or by contacting Steve who always has copies of both books in his car's trunk. You can go to the books' Facebook page, WERE YOU BORN A DRAGON, like it and send him a message. He accepts Venmo and most credit cards.

Steve and Mary Ellen are looking forward to many more happy years at their Arrowhead home and Beach 4.



If you have a talent you would like to share (songwriter, photographer, etc.), please email us at [alccelebrates60@gmail.com](mailto:alccelebrates60@gmail.com)! We look forward to featuring more talent in our community!

Were You Born a Dragon?



A story by Steve Dragon (really!)

Were You Born a Dragon Too?



Another story by  
Steve Dragon  
Illustrated by  
Catherine McMahon

**WRITTEN BY ARROWHEAD RESIDENT  
STEVE DRAGON**

*WERE YOU BORN A DRAGON?* was published in November 2019 and is based on bedtime stories he told his daughter Rachel when she was young. Steve can turn into a dragon and they would fly off the Land of Dragons and have marvelous adventures. The book tells of Rachel's first trip there where she must get the blessing of Zargon, the King of Dragons, so that she can be raised to become a dragon herself. Along the way, her big brother Steven is her guardian and protects her from a mean dragon who means her harm. It's a story of standing up to bullies and brotherly love,

*WERE YOU BORN A DRAGON TOO?*, published in 2021, is the follow-up book and takes place on Rachel's first birthday. The trio promised Zargon that they would return every year on her birthday. When they arrive, Steven is whisked away by two dragons, Singe and Scorch, who will be his teachers and show him what he needs to know in order to become a dragon. Of course, the 8 year old Steven just wants to have fun on this trip, but the teachers show him the value of a good education and how learning can be fun, which is the theme of the second book.

# JOIN US IN CELEBRATING!

**Save  
THE  
Date**

**60TH  
ANNIVERSARY  
WEEKEND**

**OCT. 6TH-9TH,  
2023**

**FUN FAIR, DINNER, AND SO MUCH MORE...**

**Trivia**

**ADMIT  
ONE**



*Be on the look  
out for the Rec  
Committee in  
the 4th of July  
golf cart  
parade! We will  
be decked out in  
"60"!*

**Committee Chair:**  
Janet Smith

**CONTACT US**

**Committee Members:**  
John Zeigler  
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